



# A L E H

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*Dr. Alisa R. Kasachkoff,  
Aleh Foundation Board  
Member and  
Randy Settenbrino,  
Aleh Foundation Host*



## ALEH FOUNDATION USA HOSTS LIVE DRAWING AT THE BLUE MOON HOTEL



The Aleh Foundation USA hosted their annual raffle on September 8 at the magnificent Blue Moon Hotel in New York City. The Blue Moon is an award-winning boutique hotel, lovingly converted from an historic lower East-side 19th century tenement by architect and owner-operator, **Randy Settenbrino**. Mr. Settenbrino, Aleh Foundation's distinguished supporter, had the honor of drawing the winning ticket for a pair of round-trip tickets to Israel donated by one of the Foundation's most prominent corporate partners, **HAS Advantage Credit Card Company**.

The winner of the tickets was **Shlomit & Chaim Edelstein** of Park Avenue, President of Congregation Kehilath Jeshurun in New York City, long time supporters of Aleh Foundation USA's many worthy causes. **Dr. Alisa Kasachkoff**, Aleh Foundation's esteemed Board member, who recently donated the High Dependency Wing in Aleh Bnei Brak, notified the Edelsteins, who are currently in Israel. Among those in attendance for the drawing were an elite group of attendees from Australia, Italy and more.

For the past 21 years, the Aleh Foundation's highly professional public relations and fund raising activities

have taken the Aleh Centers in Israel from a small hospice to one of Israel's foremost providers of care, treatment and education of the country's most severely developmentally disabled infants and children.

The Aleh System now encompasses four facilities throughout Israel, including a 25-acre rehabilitative village in the Negev. Most recently, the construction of the Aleh Negev Greenhouse and Therapeutic Plant Nursery (photo below) donated by the late **Dr. Theresa Cweirzyk** & her beloved husband, **Sidney Gordon**, was completed, fulfilling Theresa's lifelong love of horticulture. The Greenhouse looks beautiful and Aleh will begin working with the children within a month.

Buoyed by this great success, the Foundation took the unprecedented step of adding several more worthy Israeli causes to Aleh's 'family'. Now Aleh's supporters are able to choose exactly who they want to help from amongst Israel's neediest. The Aleh Foundation invites you to visit **[www.alehfoundationusa.org](http://www.alehfoundationusa.org)**, our new, expanded website and learn all about the new projects and how you can help.

You can contribute on line or call the Foundation's headquarters in New York. Donations can also be mailed to the headquarters at Aleh Foundation USA, 5317 13th Avenue, Brooklyn, NY 11219, tel: 718-851-4596.

*the Aleh Negev  
Greenhouse and  
Therapeutic Plant  
Nursery*



**SAVE THE DATE!**

Next raffle drawing  
to be held at  
**Aleh Foundation  
Cocktail Reception**  
at the  
**Blue Moon Hotel**  
in NYC  
**June 1, 2011**





## "LOVE IS BLIND"

Retinitis pigmentosa stole Mr. Edward Bogopulsky's ability to see, but not his ability to care. The Brooklyn man's impediment has blossomed his compassion for others who are disabled, particularly children.

In spite of his physical challenge Bogopulsky surges ahead to achieve his life's goals, and is currently Vice President of The Aleh Foundation, a unique organization dedicated to improving lives of disabled children. At the 2000 Awards breakfast, Aleh Foundation paid homage to Mr. Bogopulsky. As he accepted his elegant gift he implored the hundreds of guests to open their hearts and take part in this cause. Bogopulsky will never be able to see the smiles he made possible. For him, love is truly blind.

Edward Bogopulsky continues to motivate friends and family to support Aleh Foundation's activities. His most recent gift was for a Cough Assist Machine for the Aleh Jerusalem Facility. Join Mr. Bogopulsky by donating vital specialized equipment.

Donate online at [www.alehfoundationusa.org](http://www.alehfoundationusa.org).



*Cough Assist Machine*

## PLEASE HELP AN ALEH CHILD WITH SPECIALIZED EQUIPMENT

Aleh Jerusalem, located at Harikma 9, is home to children with severe physical and mental disabilities. 150 devoted professionals and caregivers provide for their physical and medical needs and offer them a wide range of individualized therapeutic and educational programs. Aleh's three specialized wings consist of: an early intervention wing for infants; an apartment-style living wing for young adults; and a hospital wing for highly dependent children who require complex medical care, which is currently in development. In addition, the facility has an on-site medical clinic for the children in residence, as well as a clinic for the community that provides paramedical treatments to area children with developmental delays.

## ABOUT ALEH

The Aleh Foundation was formed in 1984 by a group of women to help cope with the staggering need for disabled children in Israel. In 1989 a delegation from Israel reached out to Rabbi Shlomo Braun to establish a US fundraising office and expand the Aleh Foundation's public relations and fundraising activities. The Aleh Foundation opened its first office in the United States in 1989, and developed a network of more than 30,000 friends throughout the USA who became staunch supporters of our activities. With the Aleh Foundation's help, the rehabilitation centers in Israel grew from a hospice program of 23 children to become the nation's largest provider of educational rehabilitative services to severely developmentally disabled children operating in four different cities in Israel.



## KEW GARDENS HILLS BREAKFAST OCTOBER 17



*Rabbi Braun addresses the guests.*

Aleh Foundation's friends, Tuvia & Tova Hirsch of Kew Gardens, hosted a lively conference in their palatial home in support of Rabbi Gamliel Rabinowitz's well-established reputation for excellence in the field of Special Education & Kaballah within a Torah framework. The seminar was geared towards a group of professionals & philanthropists with the goal of further strengthening the vital School Project Campaign.

The Institute has gained a stellar reputation for excellence by providing youngsters and adults with a supportive learning environment.

Rabbi Shlomo Braun, Founder & Director of Aleh Foundation, opened the conference by inviting the guests to identify colleagues who have access to major contributors as well as estates, and invited them to come back in a couple of years when the New Special Education School will be open "and this new facility will serve as a great pride for all of Israel."

To host a parlor meeting or brainstorm your fundraising ideas please contact [Rabbibraun@alehfoundationusa.org](mailto:Rabbibraun@alehfoundationusa.org).

*Aleh*  
FOUNDATION  
HELPING  
THE HELPLESS,  
ONE LIFE  
AT A TIME

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